

Week 6 & 7

5/4-5/8	Monday	Tuesday	Wednesday	Thursday	Friday
Social Channel	FB & Twitter	Twitter	FB & Twitter (boost post from previous week)	Twitter	FB & Twitter
Theme	#MovingMondays	#TravelTuesdays	FB: Blog content from Tuesday Twitter: #WisdomWednesdays	Health	FB: Blog content from Thursday Twitter: Environment
Photo Used Twitter					
Photo Used Facebook					
Member Posting	Danielle	Savannah	Danielle	Savannah	Danielle

Week Six

Monday:

Twitter: Check out this fun story about a retirement home creating a fun calendar for charity! <http://bit.ly/1yUeFRY> #MovingMondays #GBI

Facebook: “A mother’s love: the sacred relationship of affording a nanny so as to be tolerated as a granny.” — Bauvard, *Some Inspiration for the Overenthusiastic*
#MovingMondays #GBI



Tuesday: Blog Post: Eco-Tourism 101:

Twitter: Did you know that eco-tourism is the fastest growing market in the tourism industry? Find out more about this type of travel now (link to post).

Wednesday:

Twitter: “You get old faster when you think about retirement.” — Toba Beta, *Master of Stupidity* #WisdomWednesdays #GBI

Facebook: Are you interested in eco-tourism? Learn more about it in our blog post: (Link to post)

Thursday: Blog Post: Solar Permitting:

Twitter: Check out our newest blog to see how GBI's founder is helping the environment and saving money. (link to post)

Friday:

Twitter: Check out this video on how eating leafy greens will help your brain as you get older! <http://on9news.tv/1HxFH35>

Facebook: Learn how to be eco-friendly and save money at the same time in our latest blog post! (Link to post)

Week 7:

Monday:

Twitter: "Retire from work, but not from life." - *M.K. Soni*
#MovingMondays #GBI



Facebook: Check out this #MovingMonday story about a 90-year-old who is designing new technologies for boomers! <http://n.pr/15rSZyP> #goldenboomers

Tuesday:

Blog Post: A Portable Water Purifier:

Twitter: Climate change creates concerns about the availability of clean water. Check out this story about something that may help. (link)

Wednesday:

Twitter: These #WisdomWednesday boomers are downsizing in a sustainable way. Read more here: <http://bit.ly/1zS1wUy> #GBI

Facebook: Our newest blog post discusses how portable water purifiers help the availability of clean water. Read more here: (Link) #GBI

Thursday:

Blog Post: Boomers Starting Businesses (Post Savannah Wrote)

Twitter: Did you know a large portion of boomers are starting businesses? Find out who some of these impressive people are (link to post).

Friday:

Twitter: Learn the facts! According to [@mcknightstten](#), 42% of people are unaware that nursing home ratings exist. #goldenboomers

Facebook: Have you ever considered starting your own business? Learn how in our latest blog post: (link to post) #GBI