



August 4, 2015

To Whom It May Concern:

It is my pleasure to write this letter of recommendation on behalf of Savannah Fox, who interned for my company Hollandia Produce, L.P. from June - September 2014 under the direction of our Marketing Manager.

During her tenure here, Savannah was a productive, creative and tenacious contributor to several Marketing projects, including managing the company's Social Media Program, creating original business-to-consumer content, assisting with trade show and lead generation outreach and providing Marketing research and support.

Savannah combined creativity and business acumen to create many cogent blog posts that generated customer/consumer engagement, while communicating our company values and product utility. She also showed leadership and management skills while overseeing and later replacing our outsourced Social Media Management firm. In fact, her efforts were instrumental in shaping our Social Media Program.

Overall, Savannah is a quick study, motivated and has a pleasant demeanor that made working alongside a pleasant experience. I would recommend her to any organization who values hard work, dedication and continuous improvement. She will be asset to any organization.

Sincerely,

A handwritten signature in blue ink, appearing to read "Pete Overgaag", with a stylized flourish at the end.

Pete Overgaag, CEO