

September 2014 • 30 days

TWEET HIGHLIGHTS

Top Tweet earned 1,339 impressions

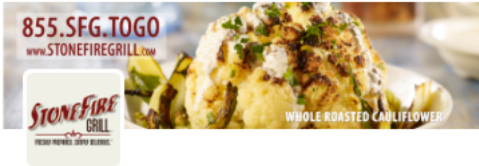
FACT: There are more antioxidants & less heavy metals in #organic foods than in conventional crops. #OrganicFestival goo.gl/c2kEIM

2 14 8

View Tweet details

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Top Follower followed by 287K people



STONEFIRE Grill

@stonefiregrill

FOLLOWS YOU

Serving up delicious food in 7 Southern California locations at a great value! 16 Salads, Pizza, BBQ, and more. We offer takeout & catering too!

Top mention earned 23 engagements



Alan Greene

@DrGreene · Sep 12

Yes! RT @LiveGourmet: @OrganicTrade Let the children cook with you. They'll be more open to try new, organic foods. #OrganicFestival

3 7 7

View Tweet

Top media Tweet earned 1,094 impressions

#Organic vs. Natural. #OrganicFestival @usdaorganics @OrganicTrade pic.twitter.com/uNYyfIYHBq

USDA ORGANIC	Organic vs. Natural	
	Organic	Natural
Toxic persistent pesticides	Not allowed	Allowed
GMOs	Not allowed	Allowed
Antibiotics	Not allowed	Allowed
Growth hormones	Not allowed	Allowed
Sludge & irradiation	Not allowed	Allowed
Animal welfare requirements	Yes	No

SEPTEMBER 2014 SUMMARY

Tweets

132

Tweet impressions

29K

Profile visits

1,102

Mentions

30

New followers

60